

You can help our school earn FREE classroom equipment and supplies!

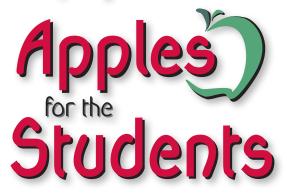
Courtesy Of



- Shop at Strack & Van Til Food Market and save receipts
- Receipts must be dated between September 1, 2025 March 31, 2026
- Please drop off your receipts in our collection box at school by April 8, 2026.

2025 - 2026 Apples for the Students Program Guide





Make a difference for your students and their future!

Apples for the Students Program



Use this simple guide to help your school get the most from the 2025–2026 Apples for the Students program.

Find additional resources and downloads at:

www.aftsSVT.com

Enroll or reactivate your school for the 2025–2026 program at www.aftsSVT.com or call 1-800-352-4658.

✓ Promote the Program

- Distribute flyers and posters.
- Share on social media.
- Use special credit offers.
- Rally support at events.

✓ How It Works

- 1. Parents and supporters shop at a participating store and save register receipts.
- 2. Students bring receipts to school.
- 3. The school collects, counts, and bundles receipts.
- 4. Bring the receipts and **completed Deposit Form** to the Store Manager for signature.
- 5. Email the signed Deposit Form to us points will be added to your school's account.
- 6. Redeem points for FREE educational equipment and supplies from our catalog.

Important Dates:

Receipt Collection: September 1, 2025 - March 31, 2026 Special Request Deadline: October 31, 2025 Final Deposit Deadline: April 11, 2026 Equipment Ordering Period: April 11, 2026 - May 15, 2026

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Coordinator Reminders

- ✓ Verify Coordinator Info: If your contact details change, update them at www.aftsSVT.com under Contact Information, or call 1-800-352-4658.
- ✓ Didn't Get Our Emails? Check your spam/junk folder or call us for help.
- Keep your school code handy when contacting us.



Dear Parent,

Educational technology and its funding change daily. To keep up with these changes and their accompanying expenses, our school is participating in our local Strack & Van Til's Apples for the Students Program.

The Apples for the Students Program enables our school to earn computers and iPads, sporting goods, audio visual equipment, and science supplies, with choices from hundreds of other awards, too! And, they're all free!

To earn these FREE awards we simply have to collect as many register receipts as possible from September 1, 2025, through March 31, 2026. Ask your friends and relatives to shop at Strack & Van Til Food Market and save every receipt.

Send the receipts to school with your students as often as possible. The school will count the value of the register tapes collected and redeem them for great educational awards that benefit your child.

Thank you in advance for your participation!





Querida madre, Querido padre,

La tecnología educativa y su financiación cambian a diario. Para mantenerse al día con estos cambios y los gastos que los acompañan, nuestra escuela está participando en nuestro programa local Apples for the Students de Strack & Van Til.

El programa Apples for the Students le permite a nuestra escuela obtener computadoras y iPads, artículos deportivos, equipos audiovisuales y suministros de ciencia, ¡con opciones de cientos de otros premios también! ¡Y son todos gratis!

Para ganar estos premios GRATIS, simplemente tenemos que recolectar tantos recibos de caja registradora como sea posible desde el 1 de septiembre de 2025 hasta el 31 de marzo de 2026. Pida a sus amigos y familiares que compren en Strack & Van Til Food Market y guarde cada recibo.

Envíe los recibos a la escuela con su estudiante con la mayor frecuencia posible. La escuela contará el valor de las cintas de registro recolectadas y las canjeará por grandes premios educativos que beneficiarán a su hijo.

¡Gracias de antemano por tu participación!



Bonus Program!

ENROLL or **UPDATE** your school by Oct. 15, 2025, and automatically earn a • **5,000 RECEIPT VALUE BONUS!** (Bonus will be added once we receive your first deposit)

..... 5,000 points Enroll by Oct. 15, 2025

DEPOSIT email your signed Deposit Form of at least \$75,000 in Register Receipts by Nov. 30, 2025 and receive a **10,000 RECEIPT VALUE BONUS!**

.....10,000 points Deposit by Nov. 30, 2025

Have your students create a **RECEIPT COLLECTION BOX**. Take a picture of your box and email it to: <u>info@aftsSVT.com</u>
Be sure to include: school name and code. All photos must be emailed by Nov. 30, 2025, and become the property of Program Headquarters

.....10,000 points Photo by Nov. 30, 2025

Coordinator 101:

The Basics & Promoting the Program

Getting Started

The Program:

Parents, faculty and supporters shop at your local participating store, save their receipts and turn them in to your school. The school/coordinator collects and counts receipts, fills out the Deposit Form and takes the receipts and Deposit Form to the store manger for a signature. Once you have the Store Manager's signature on your Deposit Form, email us your Deposit Form and we will put the points into your school account. The points can be redeemed for free classroom equipment and supplies.

Coordinator Website & Toolbox:

For pre-written promotional materials, point totals and our online catalog.

Look for Monthly Emails:

Look for your school's monthly emailed statements. If you deposit receipts throughout the program year, the point totals will be reflected on your statements. Check your inbox for AFTS emails with tips and updates.

Promoting Your School's Program

Program Handouts, Flyers & Posters:

Complete, copy and distribute the **Program Flyer** (on page 6) and **Announcement Letter** (on page 7). Post flyers & posters throughout the school.

Emails and Newsletters:

Promote* the program in your school's emails and newsletters. Use the Promotional copy below to encourage parents and supporters to shop at your participating store(s) and save their receipts.

Events:

- Set up a table at sporting events, school programs and PTA/PTO meetings.
- Make copies of the Announcement Letter (on page 7), distribute to teachers and have them give to parents during Open House & Parent Teacher Conferences.
- Make copies of the Announcement Letter for distribution at school board meetings.

Social Media:

- Promote* the program on your school's website.
- Ask your school to post program information on its Facebook page.
- Post the following copy on your schools X account.
 - "Shop at Strack & Van Til Food Market, save your receipts & send them to school with your students to help us earn free classroom equipment!"

* Announcement Copy

- Promote the program on your school's website and on social media pages using the following copy.
 - "Shop at Strack & Van Til Food Market, save your receipts & send them to school with your students to help us earn free classroom equipment, courtesy of Strack & Van Til Food Market!"

^{*}Please use this copy when promoting the program in your newsletters, email announcements and social media posts.

Coordinator 201:

Collecting Receipts

Collecting and Reviewing Your Receipts

Designate a Receipt Collection Box Area:

Set up a Collection Box, along with your program posters in a prominent location at your school. Let parents and supporters know where they can drop off their receipts at your school. Write this location on the **Program Flyer** (on page 6), on the **Announcement Letter** (on page 7) and on social media/newsletters.

Note: If school does not have a collection box, receipts should be collected and sent to school's office.

Check the Dates:

Be sure to check the dates on each receipt to ensure they are within the program dates. We accept receipts dated September 1, 2025 - March 31, 2026.

Non-Qualifying Items:

Alcohol, tobacco products, money orders, gift certificates, gasoline, pharmacy, sales tax and stamps are not eligible for tape value credit. Subtract such items from your total receipts.

Calculating Your Receipts

Deposit Deadline:

We recommend collecting receipts from parents and supporters a few weeks before the deposit deadline. This will give you time to count the receipts.

Please Note: The deposit deadline is April 11, 2026. All receipt deposits must be emailed by that date.

Coordinator 301:

Submitting Deposits

New Deposit Process

No need to mail physical deposits!

Submit scanned, signed Deposit Forms by email.

Keep original receipts until the end of the school year — we may audit deposits.

This saves postage, avoids USPS delays, and speeds up processing.

Please note: We reserve the right to audit deposits. For this reason, schools must retain all physical deposits through the end of the school year. If a school's reported deposit amount varies significantly from prior years, we may request that the original deposit be mailed to our warehouse for review.

We believe this updated process strikes the right balance between efficiency and accountability.

Coordinator 401:

Ordering Equipment

Accessing the Catalog & Ordering

The Online Catalog:

At any time during the program year, you will be able to login to the website, enter your school code and click on the catalog link to view the catalog.

Add items to your cart:

Once the redemption period begins on **April 11, 2026**, you can add items to your cart and order. The order button is available during the redemption period only.

Checkout:

Once you complete your order and it is processed, you will receive a confirmation number and email. Additionally, you can view your order on the website by clicking on "Your Account" and "Account Summary".

IMPORTANT:

Points DO NOT roll over to next year's program, so be sure to place your order before the Ordering Deadline of May 15, 2026.

Special Requests

Request items not in the catalog by submitting a **Special Request Form** (found under **Toolbox** on the coordinator website). **Deadline: Oct 31, 2025.**

Ordering Special Request Items:

We will review your Special Request, contact our vendors and will respond back to you with a catalog number and the number of points needed to order the item(s). Please be aware that the special request form is not an order form. You must still submit your order either online or by mailing an Order Form. All Special Request Forms must be received no later than October 31.



Dear Families and Friends:

We are excited to inform you that we are participating in an incredible program that allows us to earn FREE classroom equipment and supplies!

Here's How You Can Help!

- Shop at Strack & Van Til Food Market from September 1, 2025 March 31, 2026
- Save your receipts and send them to school with your child

Your receipts will earn us points for free classroom equipment,

donated by the store!

Please submit your receipts to our school by

in an envelope marked to the attention of

Thank you







Estimadas familias y amigos:

¡Nos complace informarle que estamos participando en un programa increíble que nos permite ganar equipos y útiles escolares GRATIS!

¡Así es como puede ayudar!

- Compre en Strack & Van Til Food Market del 1 de septiembre de 2025 al 31de marzo de 2026
- Guarde sus recibos y envíelos a la escuela con su hijo
- ¡Sus recibos nos darán puntos para equipo gratuito para el aula, donado por la tienda!

Envíe sus recibos a nuestra escuela antes de

en un sobre marcado a la atención de

Gracias







You can help our school earn FREE classroom equipment and supplies!

Courtesy Of



- Shop at Strack & Van Til Food Market and save receipts
- Receipts must be dated between September 1, 2025 March 31, 2026
- Please drop off your receipts in our collection box at school by April 8, 2026.

√ Coordinator's Promotional Checklist

Kick off the program and reach out to supporters by following the checklist below.

This checklist will help you reach out to parents, faculty and staff and remind them to save their register receipts, submit them to your school and help your school earn even more free classroom equipment and supplies!

Plus, it will keep parents and supporters engaged throughout the program year!

September: Enroll your school in the program by September 1st. Distribute the Announcement Letter (on page 5). Add a reminder* to save receipts from your participating store on your school's website. Place a deposit box in a prominent location at your school. Have your local newspaper announce* your school's program! It will help you reach out to even more members of your community. October: Send an email or put information* in your school's newsletters reminding parents and supporters to save their receipts dated between September 1st - March 31st. Ask your school to post a message* on its Facebook page promoting the program. When promoting the program on social media, please use the hashtag #applesforthestudents November: Ask your school to post a message* on its Facebook page reminding parents to shop at your participating store and save their receipts. **December:** Browse the catalog and create your school's "Wish List". Have your school(s) post its point goal and "Wish List" items on Facebook. Check the website in early January for new tips to engage parents in the New Year!

^{*}Please use pre-written promotional copy (on page 4).

Deposit Form

Use This Form Only For Deposits

School Code

	1 1		
	1 1		
~	1 1		

Store Number - See store list on on page 11
Store Name

School Name	Date
School Address (NO PO BOXES)	
City	State Zip
Coordinator's Name	Coordinator's Day Phone
Numbers of Bundles Total Value of Deposit	Coordinator's Signature

Instructions

- 1. Count the Receipts. Make bundles of approximately \$1,000 and place a slip on each bundle showing the total.
- 2. Attach adding machine tape or spreadsheet tally of all bundles which show the total amount of receipts submitted.
- 3. Take your completed Deposit Form along with your counted, bundled and totaled receipts to the Store Manager for signature.
- 4. Once you have your deposit form signed by the store manager, email your signed deposit form to info@aftssvt.com
- 5. Once we receive your Deposit Form via email, your points will be put in your account. Please check your school account to make sure your points are in your account.

NOTE: Only sponsor's valid register receipts will be accepted. Please see the "Important Dates" in your Coordinator's Guide located online in the "Toolbox" for the effective program dates.

TAPES THAT ARE MUTILATED AND DO NOT CONTAIN A LEGIBLE DATE OR TOTAL WILL NOT BE ACCEPTED

	Date
Store Manager Name	Signature

Please make sure this form is filled out completely and is legible.

* Please submit a separate Deposit Form for each store.

Refer to the store list on page 11.

If you have any questions, call Program Headquarters at 1-800-352-4658.



Participating Stores

STRACK & VAN TIL, 9605 Lincoln Plaza, Cedar Lake, IN 46303 Store # 5VT 1961 STRACK & VAN TIL, 1600 Pioneer Trail, Chesterton, IN 46304 Store # 5VT1962 STRACK & VAN TIL, 10851 Broadway Avenue, Crown Point, IN 46307 Store # SVT1963 STRACK & VAN TIL, 200 Franciscan Drive, Crown Point, IN 46307 Store # SVT1964 Strack & Van Til, 325 N Halleck St., De Motte, IN 46310 Store # SVT1951 STRACK & VAN TIL 4725 Indianapolis Blvd., East Chicago, IN 46312 Store #SVT1965 VAN TILS, 2635 169th Street, Hammond, IN 46323 Store # 5VT8891 STRACK & VAN TIL, 115 Sibley Street, Hammond, IN 46320 Store # 5VT1966 STRACK & VAN TIL, 9632 Cline Avenue, Highland, IN 46322 Store # 5VT1967 STRACK & VAN TIL, 7760 East 37th Street, Hobart, IN 46342 Store # 5VT1968 STRACK & VAN TIL, 999 W. Ridge Rd., Hobart, IN 46342 Store # 5VT1969 STRACK & VAN TIL, 2080 E. Commercial Avenue, Lowell, IN 46356 Store # 5VT1970 STRACK & VAN TIL, 6001 Broadway Avenue, Merrillville, IN 46410 Store # 5VT1980 STRACK & VAN TIL, 12 Ridge Road, Munster, IN 46321 Store # 5VT1971 STRACK & VAN TIL, 6046 Central Avenue, Portage, IN 46368 Store # 5VT1978 STRACK & VAN TIL, 861 College Avenue, Rensselaer, IN 47978 Store # 5VT1972 STRACK & VAN TIL, 1515 Us Route 41, Schererville, IN 46375 Store # 5VT1974 STRACK & VAN TIL, 9825 Wicker Avenue, St. John, IN 46373 Store # 5VT1973 STRACK & VAN TIL, 2800 Calumet Ave, Valparaiso, IN 46384 Store # SVT1975 STRACK & VAN TIL, 2168 Us Hwy 30, Valparaiso, IN 46383 Store # 5VT1976 STRACK & VAN TIL, 1836 Calumet Avenue, Whiting, IN 46394 Store # SVT1977 STRACK & VAN TIL, 10839 Randolph, Winfield, IN 46307 Store # SVT1983



"Magic Envelope"

Fold Here

Fold paper on the dotted line.
Staple or tape the edges to make an envelope.
Tape to refrigerator or pin to note board.

Save register receipts from

Store Name: ______

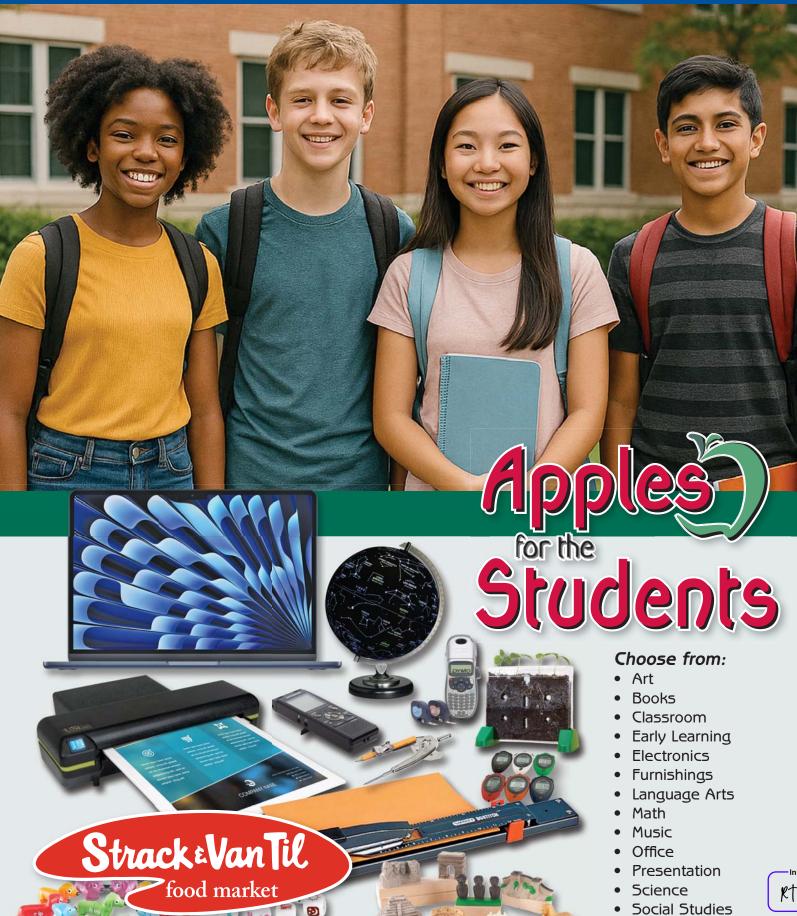
and send them to school.

THANK YOU for your support!

Program Rules:

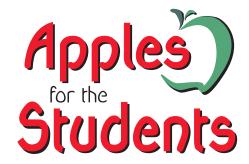
- 1. Any accredited, non-profit public or private school, pre-school through high school, may participate in this program.
- 2. Your school must enroll to participate in the program.
- 3. See the Important Dates (inside cover) for program start and end dates, and deposit and redemption deadlines.
- 4. Your school may have several department goals or one combined goal. However, we can only accept one enrollment per school.
- 5. To be fair to all schools, we cannot permit solicitation of register tapes in the supermarkets' parking lots.
- 6. Please allow 6-8 weeks for delivery of your earned equipment.
- 7. This offer is void where prohibited by law.
- 8. All correspondence or questions about the program should be directed to Program Headquarters at 1-800-352-4658.
- 9. Items must be redeemed with register tapes only. Cash cannot be accepted.
- 10. Schools are responsible for ensuring all items meet local and state laws/regulations as applicable for the intended and foreseeable use of the equipment.
- 11. During the two year period, beginning the date of installation, the equipment and material earned through this program must be used exclusively for instruction, students enrichment, academic research, and administration of its internal affairs by the qualifying school's staff, faculty, students or employees.
- 12. Items such as alcohol, tobacco products, money orders, gift certificates, gasoline, pharmacy, sales tax, lottery tickets and stamps are not eligible for tape value credit. Subtract such items from your receipts total.
- 13. Universal Promotions, Inc. reserves the right to substitute equipment of equal or greater value if supplies are not available.
- 14. Program Headquarters reserves the right to terminate, cancel, suspend, revise, modify, supplement, and/or retract the program in total or any feature, term, condition, or part there to without any prior contemporaneous notice.

Initial R



Sports





2025 - 2026 Manager Guide

Your store's participation in **Apples for the Students** will help provide free classroom equipment to local schools while strengthening relationships with your shoppers, creating customer loyalty and driving sales.

How The Program Works:

- Schools enroll in the 2025-2026 program using their unique school code.
- Throughout the program year, the school's assigned coordinator will create program awareness and remind parents and supporters to shop, save your store's receipts and send them into school.
- The school coordinator collects, counts and bundles the register receipts, fills out a Deposit Form and takes it to the store for the Store Manager's signature. The Deposit Form is then emailed to Program Headquarters at **info@aftssvt.com**.
- Once Program Headquarters receives the emailed Deposit Form, points will be put into the school's account. Schools earn 1 point for each eligible dollar spent.
- From April 15, 2026 May 15, 2026, schools can redeem their points for free classroom equipment and supplies from the online catalog.
- Program Headquarters manages the fulfillment of orders.

August: Schools will receive an email for school to enroll in the program.

Promotional materials will be online in the Toolbox.

Schools begin to promote the program.

September-March: School coordinators remind parents and supporters to save their receipts dated

September 1, 2025 - March 31, 2026.

Coordinator's should be encouraged to read the Coordinator's Guide so they are

aware of all the tools provided for them to help run a successful program.

Store continues to promote the program and create opportunities for a successful

program.

April: Schools take counted receipts and Deposit Form to the Store Manager's for his

signature. Once the Deposit Form has the Store Manager's signature, the form is

emailed to info@aftssvt.com.

Once the Deposit Form is received, the points will be added to the school's account.

May: School place their final orders online for free classroom equipment. Program

Headquarters fulfills the schools' orders and equipment is shipped to schools.

Program Website: www.afts5VT.com Program Headquarters: 800-352-4658

How to Build Awareness and Create Loyalty:

- Review program details with associates to ensure they can answer customer questions.
- Invite coordinators to your store for a meet and greet to answer program questions and discuss ways they can promote the program at their schools.
- Encourage school participation: set-up meetings with non-enrolled schools to make them aware of the program and its benefits.
- Create PR by contacting your local newspaper and asking them to inform the community of your store's Apples for the Students program.

FAQ:

How can I track our schools' progress throughout the program year?

Login to your store's account at <u>www.aftssvt.com/stores</u>.

When do points appear in a school's account?

Once we receive a school's Deposit Form via email, with the Store Manger's signature, the points are deposited into the school's account. Each month, we email schools a monthly statement showing their points balance. If a store does not receive their monthly email, please ask them to call us at Program Headquarters or check their account online.

How many items can the school choose from?

Over 2,000 items are available for schools to choose from. Our selection includes items from 14 different categories - anything from pens and pencils, to books, art supplies, musical instruments, sports equipment and even computers. If an item is not available through our catalog, schools can submit a special request from, for up to 6 items, We research the item/items and determine a point value for the item they are interested in.

What should I do if a non-enrolled school is interested in the program?

The school will need to contact Program Headquarters at 800-352-4658.

School Enrollment Process:

Schools can enroll in the program by either visiting www.aftsSVT.com or calling 800-352-4658.









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Save Our Receipts From 9/1/2025 - 3/31/2026 So Your School Can

EARN FREE Educational Equipment & Supplies

www.aftsSVT.com

Docusign Envelope ID: D5AA8510-9E43-4EDD-83E8-0520EA85150C

Save our register receipts for your favorite schools!



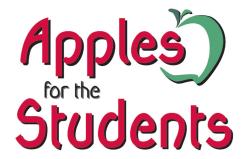
We want to thank our current & new customers for their support of the Apples for the Students program!

With Your Help, We Can Make a Difference in Education By Providing Free Classroom Equipment and Supplies for Your School

For more information contact Program Headquarters

800-352-4658 or

www.aftsSVT.com



Apples for the Students
is a program that
demonstrates our
commitment to the
education of our youth.
Schools can supplement
their shrinking budgets with
FREE equipment and supplies
simply by collecting our
receipts and exchanging
them for educational
supplies and equipment.

RT

For more information visit:

www.afts5VT.com



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Save Our Receipts!

Make Sure Your School Enrolls Today!



Help Your Favorite Local

Strack EVan Till
food market

School Earn Its Share of Free Educational Equipment & Supplies Each Time You Shop At Our Store!

Occusign Envelope ID: D5AA8510-9E43-4EDD-83E8-0520EA85150C

Save Our Receipts!

Make Sure Your School Enrolls Today!



Help These Strack*VanTil Schools Earn Free Educational & Supplies Equipment!

rnese schools are participating:		

Apples for the Students Store Campaign Materials







Bag Stuffers

Make sure cashiers put bag stuffers in customer's grocery bags.



Window Poster

This poster is 22" x 27". Display in a well trafficked area so customers are aware of the program.



Sign-Up Poster

This poster is 22" x 27" Fill in the name of the schools in your area that are participating in this year's program.

Display in a well trafficked area.



Apples Students

Save Our Receipts To Help Your Local Schools!

For more information visit: www.aftsSVT.com

Strack EVan Tile food market

Banner - 8' x 3' - Display this banner at your store.





Save Our Receipts From 9/1/2025 - 3/31/2026 So Your School Can

EARN FREE

Educational Equipment & Supplies

www.aftsSVT.com